Roslyn Russell School of Economics, Finance and Marketing



Three pieces of the financial jigsaw puzzle

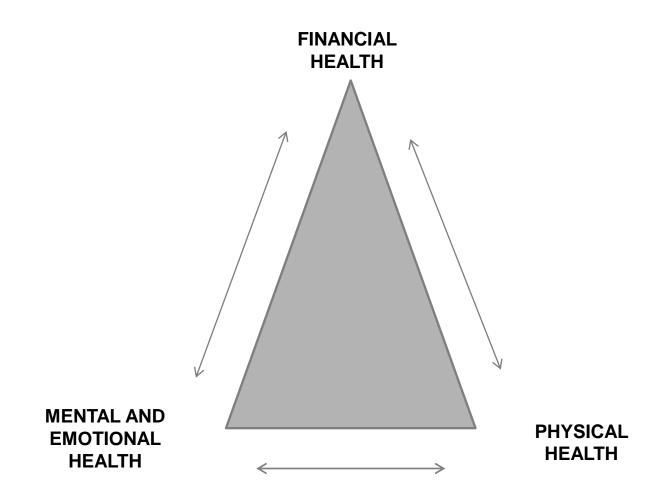
For me the research has confirmed:

The inextricable links between body, mind and money

The importance of context, money and decision-making

Gender and money

The wellness pyramid



Body, Mind and Money

- The title 'If only I had known sooner' implies people have waited too long to get help? Why?
- Financial counsellors = Money doctors?
- Good doctors look at the whole being, enquire about all aspects of a patient's life.
- Doctors are a non-negotiable part of our society, are there more than 900 in Australia?
- The innovative 'Headspace' initiative of Patrick McGorry An holistic view of mental health. Can we do take this approach with financial health? Why not?

The context of financial decision-making

'No one actively decides one day to become over-indebted' (Jackie Good)

- •The journey to over-indebtedness is comprised of many events, non-events, bifurcations, sometimes decisions, but often non-decisions.
- Money is part of a specific social world of connections, views and experiences.
- We have to be wary of the

'the seductive simplicity of economic rationality'

The context of financial decision-making

 Too often we see other people's world through the views we enjoy day to day – our workplace, our colleagues, our backgrounds, our social settings, our choices.

What constitutes 'good financial capabilities'?

 Rich, clever people see financial advisors and poor, financially incompetent people see financial counsellors?

The financially capable?



The financially incapable??



There but for the grace of god go I...

- Factors
 - –III-health: physical / mental
 - –Loss of employment
 - -Disabilities
 - -Death
 - -Relationship breakdowns
 - -Abuse
 - -War
- Combination of any of the above

Gender

- For women
 - -Family background is critical
 - Caring for family is paramount
 - -Non-decisions are prevalent
 - Relationships are important (emotional debt)
 - —What we note: The creativity and resilient spirit of women are amazing!

Final remarks

- Completing the financial jigsaw puzzle is getting closer because of this study we heard about today, but we aren't there yet. What it does reinforce for me is:
 - -Body, Mind and Money are intertwined and inseparable
 - Context is critical
 - -Gender needs to be explored further