

How to create a culture of generosity in any church— 5 proven ways to grow generous givers and giving:



1. INSTRUCT with SCRIPTURES

- BASIS of your generosity communications is ANCHORED in Scripture, not in budget, building, or bills.

2. INFLUENCE with RESOURCES

- Articles, pamphlets, inserts, web and/or worship videos, classes, cartoons, books, CDs, and 30- or 40-day devotionals (print and/or online)

3. INVOLVE with COLLECTION SYSTEMS

- Offering plate, box, return envelopes, online, EFT, iPad/Kiosk, GIK, Legacy Clubs
- CAMPAIGNS: Building/renovations, missions, debt, special programs

4. INSPIRE with STORIES

- In your generosity communications, share personal stories of those you serve, those who give, and your own generosity journey.

5. IGNITE with VISION

- Funds and resources flow to ministries that meet needs, not needy ministries. Have a future vision and past track record worth supporting.